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 "world's smallest oil company"



Kelowna 250-869-8487 or Vernon 250- 275-4956
January 2012 Energy Update

Start the New Year with \$100 in your Jeans

For the month of January we are bringing back one of our popular programs from a couple of years ago. Some folks ended up with some serious winnings!

For each new commercial or farm customer you refer to Lakeland Oil for their fuel delivery needs, you earn a \$100 credit to your account! Here is how it works:

1. Call or write to us with the name of your referral.
2. They establish a credit arrangement with us and start delivery.
3. You collect a \$100 credit on your account.

It's that easy! Please note that this offer extends to new fuel **delivery** customers only.

Your friends receive the best service in the Okanagan from a family-owned business with over 20 years experience serving local needs. We call it

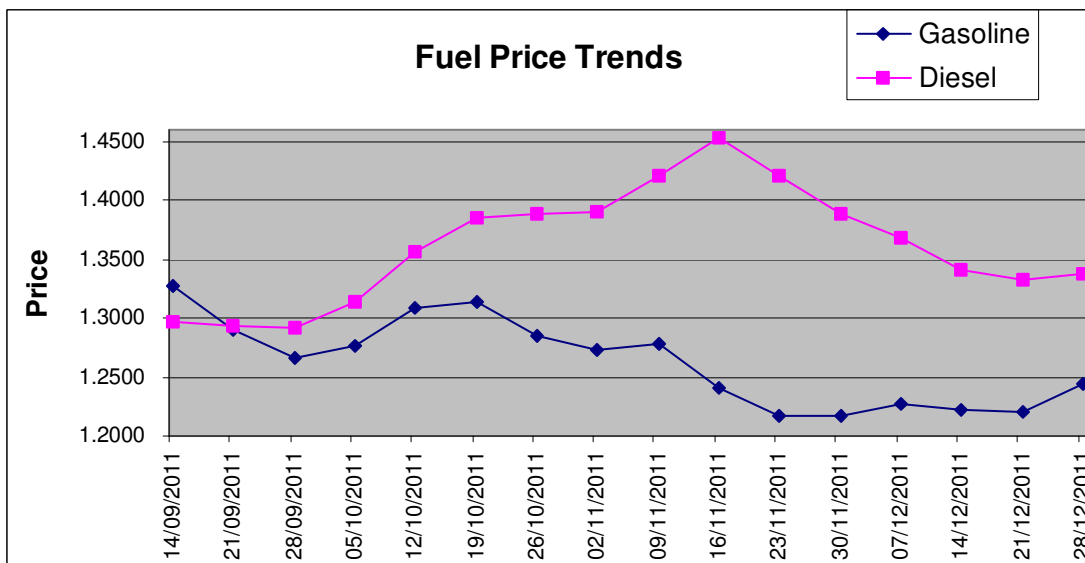
"Okanagan Energy...Direct To You!"

Jim Herdman Wins a Pail of Motor Oil

We were overwhelmed with the response to our "Pail of Motor Oil" promotion last month. We received a wide variety of answers to our question, which was great fun for us. Here's a hint for the future...the answer can **always** be found within the newsletter!

Pricing Trends

Stay tuned for next month when we will publish our 2011 year-end pricing review. The key development this month is that diesel supply is starting to come back in balance, and this is reflected in the price easing from the inflated fall levels.



Happy New Year!

Kevin, Ross, Peter, Lynn, and Sean

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